

## Press Release

Wednesday, July 31<sup>st</sup> 2013  
Sacramento, CA

### **Disaster Recovery as a Service Solution from Pay Per Cloud™ Provides Recovery in the Cloud**

Pay Per Cloud executives announced today the official release of their latest Disaster Recovery as a Service (DRaaS) offering, VaultScape Enterprise ([www.vaultscape.com](http://www.vaultscape.com)). The solution provides 4 key elements that work together in order to make disaster recovery a simple and inexpensive way for companies to achieve full bare metal restores.

The solution is built around the concept of creating a full recovery environment in the cloud at a fraction of the cost of a typical secondary failover site. Data is backed up to a primary site appliance and then replicated to VaultScape's highly secure storage environment where virtual machines are available to be activated in the event of a disaster. The inventive pricing structure allows customers to use the consumption or utility cost model for disaster recovery and business continuity.

By combining backup and replication agents, near-line storage appliances, off-site data storage and recovery in the cloud environments, VaultScape Enterprise is able to replicate the entire critical infrastructure for its customers in the cloud.

The service works like this: Each machine in a customer's environment has the VaultScape Enterprise Backup and Replication agent installed. The agent monitors and protects all of the machines configurations, applications and data. The systems are then replicated to a near-line environment for immediate protection before being replicated to the customer's off-site cloud storage environment hosted in Pay Per Cloud's Tier 4 Hosting environment. When either an individual file or a full environment is needed, it can be securely recovered back to the primary site or "activated in the cloud" if the primary site is unavailable.

Miles Feinberg, Pay Per Cloud CEO, stated, *"Disaster Recovery and Business Continuity are an absolute necessity for every business. In the past, most small and mid-sized businesses couldn't afford to implement redundant failover and recovery sites because it was just too expensive. So, many companies are resorting to online-backup-only solutions. Online backup solutions have recovery limitations which can severely impact a company faced with a primary site disaster. With VaultScape Enterprise, it's more than just 'back-up'. Our customers can have an affordable, full bare metal recovery solution that allows them to recover to an alternate site in a matter of hours."*

#### About Pay Per Cloud

*Pay Per Cloud hosted-solution clients benefit from fail-proof hardware redundancy and disaster recovery, 99.99% uptime, the performance a low latency 10GB network backbone and best-of-breed hardware along with automatic upgrades to the newest versions of software, all for a predictable monthly fee rather than repeated capital expenditures. [www.paypercloud.com](http://www.paypercloud.com)*

#### About VaultScape

*VaultScape Enterprise is a wholly owned brand of Pay Per Cloud and provides a disaster recovery as a service solution (DRaaS) with full recovery in the cloud capabilities. [www.vaultscape.com](http://www.vaultscape.com)*

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