

## Press Release

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### **Pay Per Cloud® adds Web Hosting to its Growing Partner Program**

Pay Per Cloud®, a premier web-hosting and cloud services company, has added flexible cPanel and Windows based web hosting solutions to its existing partner program. A robust web presence continues to be a critical necessity for every business, and every web-site needs to be hosted somewhere. Put those two pieces together with the Pay Per Cloud Partner Program and it creates an incredible opportunity for service providers to make a lot more money.

The new Pay Per Cloud service allows companies participating in Pay Per Cloud's Partner Program to offer web-hosting solutions using their own brand, pricing and packaging. With web hosting programs starting under \$26 per month, Partners are provided a set of resources including disk space, bandwidth and web-site development tools which can be provisioned out to their customers in whatever pricing and packaging configuration they like. The flexibility in the program allows for web-hosting solutions to be tailored to every partner's unique needs.

White label hosting, also known as private label hosting, can be a lucrative business prospect for some companies, but understanding how it works and what is expected of each company involved in the process is essential to achieving long term success. A partner with limited financial resources can have access to robust infrastructure and expertise which can be leveraged to create an offering that would be difficult and costly to build on their own.

Additionally, the Pay Per Cloud Private Label Partner Program is structured to allow for multiple revenue generating opportunities. A partner can choose to either focus on providing only web-hosting solutions or combine multiple hosted offerings into a bundle. A bundling strategy, when combined with a partners other value added services, create long term recurring revenue for the partner.

The web-hosting platform comes with a complete set of tools for comprehensive web site development and hosting projects. The Pay Per Cloud infrastructure allows for an incredibly cost-effective and highly scalable solution platform allowing partners to create white label, custom branded solutions without having to build out the backend infrastructure required to deliver enterprise class solutions to their end customers.

Tony Underwood, Pay Per Cloud's EVP Business Development, stated, "We are excited about the addition of this new offering to our Partner Program. As we continue to add more services to our partner program, we are creating more solutions for partners to extend to their customers thereby creating more revenue with much lower costs. The bottom line is that our partners can now make more even money with the Pay Per Cloud Partner Program."

#### About Pay Per Cloud

*Pay Per Cloud hosted-solution clients and partners benefit from fail-proof hardware redundancy and disaster recovery, 99.999% uptime, the performance of a low latency 10GB network backbone and best-of-breed hardware along with automatic upgrades to the newest versions of software, all for a predictable monthly fee rather than repeated capital expenditures.*

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