

Press Release

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Sacramento, CA

Pay Per Cloud adds Hosted Lync to its suite of SaaS offerings

Pay Per Cloud executives announced today the official release of Hosted Lync 2013 into its Pay Per Apps suite of Software as a Service (SaaS) offerings.

Lync 2013 is a full featured communications product from Microsoft which dramatically improves office communication capabilities by integrating chat, video conferencing and screen sharing functionality into day-to-day office workflow.

The built in video conferencing and screen sharing capabilities can significantly reduce the costs associated with other tools like Cisco's Webex™ or Citrix Go to Meeting™. The ability to use Lync as either a stand-alone product or in conjunction with Pay Per Cloud's Hosted Exchange offering provides companies flexibility in their deployment options.

The cloud deployed SaaS model allows companies to use the service in a pay per use model starting as low as \$2.49 per user per month. The SaaS model lets customers grow on a user by user basis and eliminates the need large capital outlays or large private cloud deployments.

Pay Per Cloud also continues to offer Lync-based PBX solutions within Private Cloud provisioning. This offering is for larger firms that require an enterprise phone system in the cloud.

"Pay Per Cloud is continuing to invest in technology products that help small and medium sized businesses to leverage the cost model and efficiency of the cloud while getting expert technical support," stated *Eric Westrom, CIO, Pay Per Cloud*, when asked about Pay Per Cloud's product roadmap for 2014 and 2015. "We have hired additional senior level engineering staff to facilitate the roll out of a number of new cloud products. While we have always had the ability to build and support custom private cloud solutions, we are now expanding our SaaS product lines to augment our private and virtual private cloud products. The release of SaaS Lync 2013 solution is the first of a number of new SaaS products that we will be adding in the coming 12 months."

About Pay Per Cloud

Pay Per Cloud hosted-solution clients benefit from fail-proof hardware redundancy and disaster recovery, 99.99% uptime, the performance a low latency 10GB network backbone and best-of-breed hardware along with automatic upgrades to the newest versions of software, all for a predictable monthly fee rather than repeated capital expenditures. www.paypercloud.com

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www.paypercloud.com/Hosted-Lync-Package.aspx

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